



What's Working

DECEMBER 5–7, 2019, PRAGUE

FINAL REPORT

keynote



PRAGUE
MEDIA
POINT



Dear colleagues,

Over the past decade, tomes have been written and countless events have been held lamenting the plight of the media in the modern world. Much less attention has been paid to what's actually working to challenge and reverse negative trends. But hopeful examples that are having real impact do exist, with the possibility of adaption and replication elsewhere. And that's why the theme of the sixth annual Prague Media Point was What's Working.

Prague Media Point's mission is to foster the media's work for the public good by convening solution-oriented expert gatherings that bring together unique, regional perspectives and provide lasting networking experiences. We hope you enjoyed your time with us, met many likeminded people, and found inspiration for your work.

Sincerely,

Jakub Klepal

Director, KEYNOTE

Co-Chair, Prague Media Point

Jeremy Druker

Executive Director, Transitions

Co-Chair, Prague Media Point

FIVE MAIN OUTCOMES

- ▶ Journalism is past the stage of doom and gloom, and many are looking forward and **building on what's working**.
- ▶ Journalism cannot only map problems; it has to explore their solutions. That is why **solutions journalism** is spreading so rapidly; audiences (and journalists) feel the need for these types of stories.
- ▶ Despite the prevailing narrative of hopelessness for journalism in the face of falling revenues and the loss of trust among audiences, there are **many new projects** trying to engage and inform the public, and some are showing real progress.
- ▶ The need to **protect independent public service** media in all of Europe has never been higher.
- ▶ There is a profound need for journalists from European countries to **learn from each other**.

PRAGUE MEDIA POINT IN NUMBERS

160 PARTICIPANTS

30 COUNTRIES

28 SESSIONS

20 VOLUNTEERS

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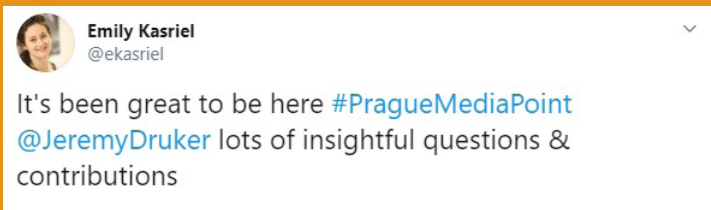




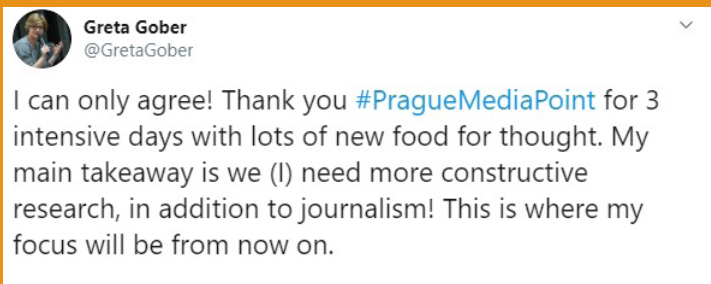
Emily Kasriel

Head of Editorial Partnerships and Special Projects at BBC World Service Group

An honour to be in Prague giving the keynote about #CrossingDivides - the BBC strand telling stories and bringing people together in a fragmented world - at #PragueMediaPoint What's Working summit. Impressive audience of journalists, NGOs, academics from Eastern Europe and beyond. Great discussions about challenges of restrictive media environments and how to overcome the risks of engaging with those who might hold wildly different opinions to our own. Thanks so much Jeremy Druker Jakub Klepal plus fab fellow panelists on superb #solutions panel Samantha McCann Mark Rice-Oxley Nikita Poljakov Plus #Prague in winter looks fantastic #journalism #media #solutions #society #socialcohesion bbc.com/crossingdivides



Emily Kasriel, Head of Editorial Partnerships & Special Projects, BBC

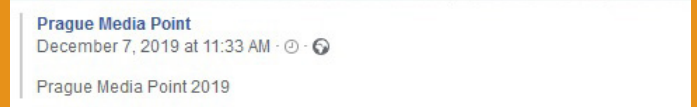


Greta Gober, Postdoctoral Fellow, University of Stockholm



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Nick Archer, UK Ambassador to Czechia



Giuliana Tiripelli, Assistant Professor, Leicester Media School



Zuzanna Ziomecka, Journalist, Editor, Newsroom Leadership Coach


“Please allow me to congratulate all of you and your colleagues for the conference As I might have said to you in a personal conversation, the conference exceeded my expectations and I hope to be able to attend again next year. Your efforts in hosting and curating this conference will continue to keep the event a significant space for journalism in the whole region. The solutions-driven approach about what is working brought many different and good examples of journalistic practice to my attention. To get a broader picture about the media landscape, the problems media is facing in the region and the current local situations is very important to me. Next year’s date is already highlighted in my calendar. I especially want to underline the vast number of great people you invited who made not only the panels and discussions so interesting.”

Gerald Radinger, Editor, Communications Officer, ERSTE Stiftung

“Prague Media Point is a must for leading media makers in the region. It was particularly enriching to exchange with all these experts and colleagues on the current challenges for media in Eastern Europe and beyond. The hands-on formats of the conference made it easy to take home a lot of practical inspiration.”

Patrick Leusch, Head of European Affairs, Deutsche Welle





We would like to thank our partners, supporters, and colleagues. Without their input Prague Media Point would not be what it is now.

We would also like to encourage you to share your suggestions about Prague Media Point, discuss with us potential partnerships, and join us to help foster the media's work for the public good.

Dagmar Caspe

Project Coordinator, Prague Media Point

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www.praguemediapoint.com

**See you at the next Prague Media Point
December 3–5, 2020**

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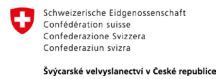
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Magyar Hang

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