**TITLE OF PROPOSAL**

Author’s Name, Surname

*Organization*

**PRACTICAL PROPOSAL ABSTRACT** (500 max. words)

Suggested topics are but not limited to: technologies in editorial work and content delivery, engagement through social media, examples of solutions or constructive journalism, trust-building measures, different mediums of storytelling, membership models, youth-driven news delivery, innovative business and ownership models, diversity in the newsroom, minority media, audience engagement, and data journalism.

The submitted proposals should be solutions-oriented and in line with the following criteria:

* Describe your project as an **existing response to a problem** and how it works- provide a compelling view of the inner workings of your solution in a meaningful manner.
* Provide **evidence of impact** - To what extent is the method measurable?,
* Your presentation should provide not only inspiration but also the **insight** that is replicable - can you approach be replicated and what are the lessons learnt? Discuss **what’s not working** about your approach, its limitations, risks. Do not feel dissuaded to share these areas for improvement.

The abstract must not exceed 500 words. The primary language of the conference is English, and your submission should be submitted in English. Your abstract will undergo a selection process. If your abstract is accepted, you will be invited to register for the conference. Submit your abstract to pmp@keynote.cz.

Keywords: Provide 5-10 keywords describing the project.

**Profile**

Please send your biography together with the abstract using the following format:

1. Full name
2. Position/department/organization/country
3. Profile (word count should not exceed 50 words)
4. Contact information (address, phone/mobile number, email address, Twitter account & LinkedIn account)
5. Name for the Certificate if you require one.

**Example Profile:**

Name, surname: Jane Smith

Position:

Profile:

Smith has worked in media management and journalism. Before joining The Broadcaster, she worked at The Newspaper as a journalist since 200. Since 2012, Smith has been the Director of The Broadcaster.

**Contact Information:**

Organization:

Street address:

Town:

ZIP:

Country:

Tel: +

Email:

Twitter:

LinkedIn:

Will you require a certificate of attendance? Yes/No